



## 10 FL OZ

### This label must include the following information:

- “Distributed by Alexa Springs” (Other distributors information can be used.)
- Contents: “Drinking Water”
- Contact Information - For Alexa Springs, use 800-527-2878; for others, use company contact information.
- Volume: “10 FL OZ (295mL)”

### Cash Redemption Value Required if sold in CA, ME, MA, NY, OR, IA, HI, MI, VT, CT, DE:

For California:

- "CALIFORNIA REDEMPTION VALUE", "CA REDEMPTION VALUE", "CALIFORNIA CASH REFUND", "CA CASH REFUND", or "CA CRV". – must be at least 12 pt. type

For others:

- CT, DE, HI, IA, MA, MI, NY, OR, VT - use “\_\_ 5¢”
- ME 10¢

### Production Specifications:

- Label size: 7” x 1.75”
- Bleed: 7.25” x 2”
- Live Area: 6.75” x 1.5”

### Artwork and/or Logo requirements:

- Images must be at least 300dpi at full size. 2400 dpi preferred.
- Vector art is preferred for 1, 2, and 3, color spot labels.
- All file types are accepted. **Images will be reviewed upon receipt and quality will be verified.**

Please verify specific Pantone (PMS) colors used on artwork and logos, if required.